

**BEFORE THE**

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**IDAHO PUBLIC UTILITIES COMMISSION**

IDAHO PUBLIC UTILITIES COMMISSION

**IN THE MATTER OF AN INVESTIGATION  
OF APPROPRIATE COST RECOVERY  
MECHANISMS FOR IDAHO POWER'S  
ENERGY EFFICIENCY PROGRAMS.**

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**CASE NO. IPC-E-10-27**

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**DIRECT TESTIMONY OF RANDY LOBB  
IN SUPPORT OF THE STIPULATION**

**IDAHO PUBLIC UTILITIES COMMISSION**

**MARCH 4, 2011**

1 Q. Please state your name and business address for  
2 the record.

3 A. My name is Randy Lobb and my business address is  
4 472 West Washington Street, Boise, Idaho.

5 Q. By whom are you employed?

6 A. I am employed by the Idaho Public Utilities  
7 Commission as Utilities Division Administrator.

8 Q. What is your educational and professional  
9 background?

10 A. I received a Bachelor of Science Degree in  
11 Agricultural Engineering from the University of Idaho in  
12 1980 and worked for the Idaho Department of Water Resources  
13 from June of 1980 to November of 1987. I received my Idaho  
14 license as a registered professional Civil Engineer in 1985  
15 and began work at the Idaho Public Utilities Commission in  
16 December of 1987. My duties at the Commission currently  
17 include case management and oversight of all technical  
18 Staff assigned to Commission filings. I have conducted  
19 analysis of utility rate applications, rate design,  
20 proposed tariffs and customer petitions. I have testified  
21 in numerous proceedings before the Commission including  
22 cases dealing with rate structure, cost of service, power  
23 supply, line extensions, regulatory policy and facility  
24 acquisitions.

25 Q. What is the purpose of your testimony in this

1 case?

2 A. The purpose of my testimony is to describe and  
3 support the Settlement Stipulation signed by most of the  
4 parties in this case. Parties that did not sign the  
5 Stipulation include the Industrial Customers of Idaho Power  
6 Company who participated in settlement discussions and the  
7 Idaho Irrigation Pumpers Association who did not.

8 Q. Could you please summarize your testimony?

9 A. Yes. While not fully supporting all details in  
10 Idaho Power Company's application, Staff believes it is  
11 necessary and reasonable for the Company to recover  
12 prudently incurred DSM expenses in a timely manner. Staff  
13 also believes that a balanced approach using a variety of  
14 methods to recover DSM program costs is more appropriate  
15 than a single tariff rider percentage, currently 4.75%.

16 Staff recognizes that DSM programs have been  
17 promoted and historically viewed on an equal footing with  
18 supply side resources. To the extent the Company earns a  
19 return on some of its supply side resources, Staff believes  
20 it is appropriate for the Company to earn a return on some  
21 of its demand side resources in a similar manner.

22 Consequently, with provisions that mitigate cost  
23 shifting among classes within the PCA, extend the  
24 amortization period for the regulatory asset, and establish  
25 future base and PCA rate treatment, Staff supports the

1 Stipulated Settlement and recommends that it be approved by  
2 the Commission.

3 Q. What did the Company propose in its application?

4 A. The Company proposed: (1) moving demand response  
5 incentives paid to customers from tariff rider recovery  
6 (Schedule 91) into the Power Cost Adjustment (PCA)  
7 mechanism on a prospective basis beginning June 1, 2011;  
8 (2) establishing a regulatory asset for Custom Efficiency  
9 incentives paid to customers beginning January 1, 2011; and  
10 (3) changing the carrying charge on the Energy Efficiency  
11 Rider from the customer deposit rate to the Company's  
12 authorized rate of return.

13 Q. What is specified in the Stipulation?

14 A. The Stipulation generally accepts the Company's  
15 proposal to move demand response incentive payments from  
16 Tariff Rider recovery to PCA recovery. The Stipulation  
17 also accepts the Company's proposal to establish a  
18 regulatory asset for Custom Efficiency incentive payments  
19 and allow a carrying charge equal to the Company's overall  
20 rate of return during amortization. The Stipulation  
21 provides for no increase in the carrying charge on the  
22 unrecovered Energy Efficiency rider balance.

23 Q. What was the process leading to the Settlement  
24 Stipulation?

25 A. Staff first met with the parties on January 12,

1 2011 to discuss case scheduling and again at a settlement  
2 conference on February 7, 2011. Parties attending the  
3 settlement conference included Idaho Power Company, the  
4 Industrial Customers of Idaho Power (ICIP), the Community  
5 Action Partnership Association of Idaho ("CAPAI"), the  
6 Idaho Conservation League, the NW Energy Coalition, and the  
7 Snake River Alliance. The Idaho Irrigation Pumpers  
8 Association (IIPA) was also a party to the case but did not  
9 attend the settlement conference.

10 Staff and all of the parties participating in the  
11 settlement conference, with the exception of the ICIP,  
12 agreed to settle the issues presented in the Case. ICIP  
13 and IIPA have not signed the Stipulated Settlement.

14 Q. How does the Stipulation differ from the  
15 Company's proposal for PCA cost recovery?

16 A. The Company proposed that DSM incentive payments  
17 placed in the PCA would use existing PCA methodology to  
18 recover costs. The PCA currently spreads power costs to  
19 all customer classes using a uniform rate per kilowatt hour  
20 (kWh). The Stipulation separates the DSM costs subject to  
21 PCA recovery and allocates them to each customer class  
22 based on the amount that would have been recovered from  
23 each class through the tariff rider. In the interim period  
24 before incentive payments are ultimately moved into base  
25 rates, a separate rate per kWh in addition to the uniform

1 PCA rate will be established for each customer class to  
2 recover the DSM costs. This will assure that DSM cost  
3 recovery responsibility will not be shifted among the  
4 customer classes simply due to the change from tariff rider  
5 recovery to PCA recovery.

6 Q. How does the Stipulation differ from the  
7 Company's proposal to create a regulatory asset for Custom  
8 Efficiency incentive payments?

9 A. The Company proposed to capitalize Custom  
10 Efficiency incentive payments by creating a regulatory  
11 asset and then amortizing the asset over 4 years with a  
12 carrying charge equal to the Company's overall authorized  
13 rate of return. The Stipulation provides capitalization  
14 through creation of the regulatory asset but amortizes the  
15 asset balance over seven years at the Company's overall  
16 authorized rate of return.

17 Q. What is the effect of the Stipulation if approved  
18 by the Commission?

19 A. If the Stipulation is approved by the Commission,  
20 an estimated \$15 million annually in demand response  
21 incentive payments will be tracked during the 2011/2012  
22 April through March period and recovered through the PCA.  
23 In addition, an estimated \$5.2 million in Custom Efficiency  
24 incentive payments will be capitalized in 2011 and another  
25 \$5.6 million will be capitalized in 2012. All of these

1 costs would otherwise be recovered from the Schedule 91  
2 tariff rider.

3 Q. Will the current Schedule 91 percentage of 4.75%  
4 be reduced to reflect the alternative cost recovery method  
5 for these programs?

6 A. Yes, eventually, but not initially. The current  
7 Schedule 91 percentage applied to all customer bills has  
8 not generated sufficient revenue to cover all of the DSM  
9 costs incurred by the Company. Consequently, unrecovered  
10 DSM program costs have been accumulating in a deferral  
11 account. Deferred costs now total approximately \$17  
12 million and are estimated to reach \$29.7 million by the end  
13 of 2012 if the proposed changes are not made.

14 Total DSM expenditures are estimated to be \$43.4  
15 million in 2011 with Schedule 91 revenues estimated to be  
16 approximately \$38 million for an additional cost recovery  
17 shortfall of approximately \$5.4 million. By capitalizing  
18 and shifting \$20 million in DSM annual costs to the PCA and  
19 subsequently base rate recovery, all unrecovered, currently  
20 deferred DSM costs should be fully recovered by early to  
21 mid 2012. Once deferred DSM costs are recovered, the  
22 Schedule 91 percentage of 4.75 should be reduced.

23 Q. Why not just increase the Schedule 91 percentage  
24 to cover the higher annual DSM expenses and pay off the  
25 deferral balance over time?

1           A.    The Company estimates and Staff agrees that the  
2           Schedule 91 percentage would have to increase from 4.75% to  
3           6.6% to cover expected annual DSM expenditures and pay off  
4           the deferral balance by the end of 2012. While the cost  
5           ultimately paid by customers will be the same whether  
6           recovery is through base rates, the PCA or Schedule 91,  
7           Staff believes using a combination of all three cost  
8           recovery approaches makes sense for several reasons.

9           The DSM tariff rider was originally implemented  
10          as a mechanism to facilitate timely adjustments to revenues  
11          for DSM programs as their costs fluctuated. At the time  
12          the rider was implemented, Staff believed that line-item  
13          identification on customers' bills would assist the Company  
14          in marketing its energy efficiency programs. Both of these  
15          reasons still exist for having the tariff rider. However,  
16          because the funding needed for the Company to pursue all  
17          cost-effective DSM programs has grown beyond 5% of base  
18          revenue, it is attracting unwarranted attention and  
19          criticism. Consequently, timely recovery of DSM costs  
20          needed to promote acquisition of cost effective DSM has not  
21          occurred.

22          In addition, demand response programs that are  
23          viewed as capacity resources with variable payments from  
24          year to year should be treated more like capacity related  
25          supply side resources with cost recovery through base rates



1 and PCA true up. Finally, DSM costs included in base rates  
2 can be more effectively evaluated and incorporated in  
3 overall customer rates as part of a general rate case.

4 Q. Why has Staff agreed to accept capitalization of  
5 DSM expenses and allow the Company to earn its authorized  
6 return on the unamortized balance?

7 A. Staff agreed to limited capitalization of DSM  
8 expenses in this case in recognition that DSM programs have  
9 been historically compared and evaluated in a manner  
10 equivalent to Company owned supply side resources. The  
11 Company is allowed to rate base supply side resource  
12 investment and earn its authorized return as the assets  
13 depreciate.

14 While Staff continues to evaluate the appropriate  
15 level of DSM expense capitalization and assess the  
16 resulting customer benefits that may accrue, Staff  
17 recognizes that similar treatment has been allowed by the  
18 Commission in the past.

19 Q. What has the Commission said in the past with  
20 regard to capitalization of DSM expenses?

21 A. In allowing capitalization of DSM expenses in the  
22 past, the Commission has stated that conservation (DSM)  
23 investment should be treated in a manner similar to the  
24 recovery of costs associated with generation resources  
25 (Order No. 22299, 22623 and 22758). In Order No. 30201,

1 the Commission directed Idaho Power Company to pursue all  
2 cost effective DSM. Finally, in Order No 24417 the  
3 Commission has questioned the need for further incentives  
4 for a utility to do what is otherwise expected of it.  
5 Based on these Commission positions, Staff takes a measured  
6 approach to promote cost effective DSM through limited  
7 capitalization.

8 Q. Would you please describe Idaho Power's three  
9 demand response programs proposed for cost recovery through  
10 the PCA and subsequently base rates?

11 A. Yes, the residential air conditioning cycling  
12 program (A/C Cool Credit) was implemented in 2003. By 2009  
13 more than 30,000 customers were participating in the  
14 program with an estimated peak savings of 39 Mw. Idaho  
15 Power's total cost for the program in 2009 was \$3.5  
16 million, of which \$0.6 million were incentives paid to  
17 participants.

18 The irrigation pump control program (Irrigation  
19 Peak Rewards) was implemented in 2004. By 2009 more than  
20 1,500 service points were included in the program, giving  
21 Idaho Power more than 222 MW of load reduction in 2010.  
22 Idaho Power's total cost of the program in 2009 was nearly  
23 \$9.7 million, of which about \$8.2 million were incentives  
24 paid to participating irrigation pumpers.

25 The commercial demand response program, FlexPeak

1 Management, was initiated in May of 2009 and had 33  
2 participants by the end of the year providing 19 Mw of peak  
3 load reduction. The program provided 34 MW of load  
4 reduction in 2010. Idaho Power's total cost of the program  
5 in 2009 was a little over \$0.5 million, of which about 85%  
6 or \$0.45 million were incentives paid to the program  
7 contractor, EnerNOC. The incentives paid to EnerNOC  
8 quadrupled to \$1.9 million in 2010. Incentive payments in  
9 the three demand response programs totaled to a little over  
10 \$12 million in 2009.

11 Q. Why do you believe it is appropriate to recover  
12 the cost of these particular programs through the PCA and  
13 base rates?

14 A. While theoretically any of the DSM programs could  
15 be funded through the PCA, the peak load reductions from  
16 demand response programs are dispatchable resources that  
17 resemble supply-side resources whose costs have  
18 traditionally been recovered through the PCA. In  
19 particular, the demand response incentive payments are  
20 costs that vary from year to year and are most analogous to  
21 PCA-type power costs.

22 Q. Would you please describe Idaho Power's Custom  
23 Efficiency program proposed for capitalization?

24 A. Yes, the Custom Efficiency program provides  
25 incentives for specifically engineered energy efficiency

1 improvements for Idaho Power's largest energy users. It  
2 was implemented in 2003 and grew to a \$6 million program  
3 with 132 participants in 2009. In that year alone, Idaho  
4 Power reported that the program resulted in 154,123  
5 megawatt-hours of annual energy savings. It also claims  
6 that the benefit/cost ratios for that program in 2009 are  
7 6.37 from the utility cost test perspective, 3.56 from the  
8 total resource cost test perspective, and 2.03 from the  
9 participants' perspective.

10 Q. Please explain why Staff agrees that incentive  
11 costs in the Custom Efficiency program are the most  
12 appropriate DSM costs to capitalize.

13 A. The Custom Efficiency program is reported by  
14 Idaho Power to be one of its most cost-effective programs  
15 and, aside from the Irrigation Peak Rewards, is the largest  
16 program in the Company's DSM portfolio. Staff believes  
17 capitalization of costs in this program will provide both  
18 the most relief to the DSM tariff rider and the best  
19 opportunity to test the long-term viability of  
20 capitalization of DSM costs.

21 Q. Is treatment of DSM costs as proposed by the  
22 Stipulation in this case allowed under the rate Stipulation  
23 approved by the Commission in Case No. IPC-E-09-30?

24 A. Yes, the Stipulation approved by the Commission  
25 in that case specifically allowed for the Company to "make

1 filings with the Commission to adjust its revenue  
2 requirement and change rates to become effective prior to  
3 January 1, 2012 for the following: (a) Annual Power Cost  
4 Adjustment ("PCA"). . . , (e) Energy Efficiency Rider  
5 Adjustment". Stipulation, Case No. IPC-E-09-30, Section  
6 5.2, p. 3. Staff believes that modifying the PCA to  
7 reasonably recover costs that could otherwise be recovered  
8 by increasing the tariff rider percentage is allowed under  
9 the previously approved Stipulation.

10 Q. In your view, is shifting of DSM cost  
11 responsibility between customer classes allowed under the  
12 rate Stipulation approved in Case No. IPC-E-09-30?

13 A. While cost shifting between classes is not  
14 specifically precluded; I do not believe it was intended by  
15 parties signing that agreement. Absent the special PCA  
16 treatment in this case allocating DSM costs to customer  
17 classes based on expected tariff rider revenue, significant  
18 cost shifts would occur. Large industrial customers would  
19 see an estimated \$1.9 million per year increase in DSM cost  
20 recovery responsibility while residential customers would  
21 see a decrease. While it may be reasonable to change class  
22 cost recovery responsibility in the future, it should not  
23 occur during the rate moratorium period ending January 1,  
24 2012.

25 Q. Does changing cost recovery from the DSM tariff

1 rider to the PCA, base rates or rate base capitalization  
2 change how the Commission Staff will review the prudence of  
3 DSM programs?

4 A. No. Whether DSM cost recovery is through the  
5 Tariff Rider, the PCA or base rates, Staff will review  
6 prudence on a routine basis, in response to specific  
7 requests of the Company or in conjunction with specific PCA  
8 or general rate cases. If Staff believes any DSM  
9 expenditures were imprudent, it will recommend that the  
10 Commission disallow recovery of such expenditures from  
11 Idaho Power's customers. The Company will continue to  
12 maintain an accounting for review by Staff and other  
13 interested parties of all DSM program expenditures,  
14 regardless of program funding methodology.

15 Q. Does this conclude your direct testimony in this  
16 proceeding?

17 A. Yes, it does.

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## CERTIFICATE OF SERVICE

I HEREBY CERTIFY THAT I HAVE THIS 4<sup>TH</sup> DAY OF MARCH 2011, SERVED THE FOREGOING **DIRECT TESTIMONY OF RANDY LOBB IN SUPPORT OF THE STIPULATION**, IN CASE NO. IPC-E-10-27, BY MAILING A COPY THEREOF, POSTAGE PREPAID, TO THE FOLLOWING:

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