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IDAHO PUBLIC
UTILITIES COMMISSION

20 January 2012

Jean Jewell
Commissions Secretary
Idaho Public Utilities Commission
P.O. Box 83720
Boise, ID 83720-0074

OML-T-12-01

Dear Ms Jewell:

Included following is our application (together with two additional copies) on behalf of:

Optix Media L.L.C.

for a Certificate of Public Convenience and Necessity for Optix Media to operate in the state of Idaho as a Competitive Local Exchange Carrier (CLEC).

We are available to respond to any questions that the Commission or Commission Staff may have regarding our application. Please address all inquiries to:

Michael Tague
American CLEC
tague@AmericanCLEC.com
502-815-7171

Sincerely,

A handwritten signature in cursive script that reads "Michael Tague".

Michael Tague

APPLICATION

FOR

CERTIFICATE OF PUBLIC CONVENIENCE AND NECESSITY

FROM

OPTIX MEDIA L.L.C.

AS

COMPETITIVE LOCAL EXCHANGE CARRIER

17 JANUARY 2012

SUBMITTED BY

MICHAEL TAGUE 502-815-7171 TAGUE@AMERICANCLEC.COM

I. Proposed Services

Optix Media's plan involves the deployment of fiber lines to support high-speed Internet and Voice services throughout Southern Idaho including: Pocatello, Blackfoot, Idaho Falls, and Rexburg. We are seeking authorization to operate throughout the state so that we can readily expand our service areas and pursue business opportunities where they occur.

We will be operating as a Facilities Based CLEC and plan an initial Interconnection Agreement with CenturyLink. Our initial products will include ADSL, SDSL, and T1 data services together with channelized T1 and PRI voice services. We plan to market our services in conjunction with complementary services offered by our affiliate: HJ LLC dba Big Dog Internet.

Optix Media L.L.C. and HJ L.L.C. are separate corporations with common ownership. The two companies will market their products and services jointly to customers throughout Idaho.

HJ L.L.C., dba Host Idaho, was begun in 1998 as an Internet service provider in Southeast Idaho. In 2000, Host Idaho began offering wireless Internet services in Pocatello and Soda Springs. In 2006 with an investment from the owner of Big Dog Satellite, Host Idaho became Big Dog Internet and today operates throughout Southern Idaho plus Grand Junction, Colorado and Ponce, Puerto Rico.

II. Form of Business

Company name and Principal place of business:

Optix Media L.L.C.
4978 Rainbow Ln
Chubbuck, ID 83202

The company is a Limited Liability Company organized in the State of Idaho, 19 December 2011, to be a telecommunications carrier. A copy of its Idaho Certificate of Organization is attached in Exhibit A. The registered agent is:

Brad McSpadden
7964 Prospector Hollow
Pocatello, ID 83201

The four owners of the company:

Name and Address	Ownership Percentage	Voting Percentage
Darren Miller 746 Homestead Chubbuck, ID 83202	25%	25%

Brad McSpadden 7964 Prospector Hollow Pocatello, ID 83201	25%	25%
Lysle David Barthlome 9950 Peppergrass Pocatello, ID 83201	25%	25%
Shane Mouton 314 S. 10 th Ave Pocatello, ID 83201	25%	25%

The company has no subsidiaries.

III. Telecommunications Service

Optix Media plans to begin building its network within 90 days of having relevant Commission approval and appropriate Interconnection/Structures Agreement in place; this summer we anticipate.

Optix Media will initially offer optically based dedicated point-to-point and point-to-multipoint services including T1 and Ethernet based services to business class customers and plans to collocate in the CenturyLink Pocatello Central Office to gain access to copper circuits to supply ADSL, SDSL, and T1s. Further deployment will involved remote terminals throughout our service territory.

IV. Service Territory

Initial service territories will be:

Pocatello
Blackfoot
Idaho Falls
Rexburg

Our initial service territories will be in areas with CenturyLink as the incumbent.

V. Financial Information

Optix Media is a new company, but in Exhibit B we have included the 2010 and 2011 financial statements for our affiliate MJ L.L.C. dba Big Dog Internet.

VI. "Illustrative" Tariff Filing

Our Illustrative Tariff is included as Exhibit C.

VII. Customer Contacts

Customer Inquiries and Complaints Contact:

Optx Media L.L.C.
4978 Rainbow Ln
Chubbuck, ID 83202

Customer Service
208-242-3711 (or 888-365-2669)
customerservice@optixmedia.net

Commission Contact

Brad McSpadden
208-339-5662
puc@optixmedia.net

VIII. Interconnection Agreements

Optix Media has not yet initiated interconnection negotiations but plans to do so as soon as this applications has been submitted and plans to reach an Interconnection Agreement with CenturyLink.

IX. Compliance with Commission Rules

The applicant has reviewed all of the Commission rules and agrees to comply with them.

X. Escrow Account or Security Bond

Optix Media does not require advance deposits of its customers.



CERTIFICATE OF ORGANIZATION LIMITED LIABILITY COMPANY

(Instructions on back of application)

FILED EFFECTIVE

11 DEC 19 AM 9: 15

SECRETARY OF STATE
STATE OF IDAHO

1. The name of the limited liability company is:

Optix Media L.L.C.

2. The complete street and mailing addresses of the initial designated office:

4978 Rainbow Lane Chubbuck, Idaho 83202

(Street Address)

SAME

(Mailing Address, if different than street address)

3. The name and complete street address of the registered agent:

Brad McSpadden

(Name)

7964 Prospector Hollow Pocatello, Idaho 83201

(Street Address)

4. The name and address of at least one member or manager of the limited liability company:

Name

Address

Brad McSpadden

7964 Prospector Hollow Pocatello, Idaho 83201

5. Mailing address for future correspondence (annual report notices):

4978 Rainbow Lane Chubbuck, Idaho 83202

6. Future effective date of filing (optional): _____

Signature of a manager, member or authorized person.

Signature

Typed Name: Brad Mcspadden

Signature _____

Typed Name: _____

Secretary of State use only

IDAHO SECRETARY OF STATE
12/19/2011 05:00
CK: 4929 CT: 211185 IN: 1302330
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W109244

In the following Financial Statements, we have included our most recent 2009/2010 Accountant Compilation Report. Since 2011 just closed, we are only able to release the 2011 Financial Statements with a REVIEW DRAFT stamp however the company's management expect the final reports to be substantially in line with the draft.



Established 1941

INDEPENDENT ACCOUNTANT'S COMPILATION REPORT

To the Members
H J, LLC
Dba Big Dog High Speed Internet
Pocatello, Idaho

We have compiled the accompanying statements of assets, liabilities and equity – income tax basis of H J, LLC dba Big Dog High Speed Internet as of December 31, 2010 and 2009 and the related statements of revenues, expenses, and changes in members' capital – income tax basis and cash flows – income tax basis for the years then ended. We have not audited or reviewed the accompanying financial statements and, accordingly, do not express an opinion or provide any assurance about whether the financial statements are in accordance with the income tax basis of accounting.

Management is responsible for the preparation and fair presentation of the financial statements in accordance with the income tax basis of accounting and for designing, implementing, and maintaining internal control relevant to the preparation and fair presentation of the financial statements.

Our responsibility is to conduct the compilation in accordance with Statements on Standards for Accounting and Review Services issued by the American Institute of Certified Public Accountants. The objective of a compilation is to assist management in presenting financial information in the form of financial statements without undertaking to obtain or provide any assurance that there are no material modifications that should be made to the financial statements.

Management has elected to omit substantially all of the disclosures ordinarily included in financial statements prepared in accordance with the income tax basis of accounting. If the omitted disclosures were included in the financial statements, they might influence the user's conclusions about the Company's assets, liabilities, equity, revenues, expenses and cash flows. Accordingly, these financial statements are not designed for those who are not informed about such matters.


Jordan & Company, Chartered

April 6, 2011

H J, LLC
dba BIG DOG HIGH SPEED INTERNET
Statements of Assets, Liabilities, and Equity
Income Tax Basis
As of December 31,

	2010	2009
<u>ASSETS</u>		
Current Assets		
Cash	\$ 47,789	\$ 51,756
Accounts receivable	63,218	58,817
Total Current Assets	111,007	108,573
Fixed Assets		
Land	11,500	11,500
Equipment	1,192,513	653,123
Section 754 election assets	92,656	92,656
Less: accumulated depreciation	(1,254,879)	(699,465)
Total Fixed Assets	41,790	57,814
Other Assets		
Goodwill	116,713	116,713
Less: accumulated amortization	(46,686)	(38,905)
Total Other Assets	70,027	77,808
	\$ 222,824	\$ 244,195
<u>LIABILITIES AND MEMBERS' CAPITAL</u>		
Current Liabilities		
Accounts payable	\$ 120,094	\$ 58,776
Operating line of credit	77,206	75,411
Current portion of long-term debt	12,753	52,972
Total Current Liabilities	210,053	187,159
Long-term Liabilities		
Note payable - John Wilson	9,357	30,703
Note payable - Toyota	1,396	6,977
Note payable - Shane Moulton	2,000	26,000
Less: current portion of long-term debt	(12,753)	(52,972)
Total Long-term Liabilities	-	10,708
Members' Capital	12,771	48,328
	\$ 222,824	\$ 244,195

See accountants' report.

