

STAFF ANALYSIS

In the Application, Optix Media says it will operate as a facilities-based competitive local exchange carrier (“CLEC”) and plans to negotiate an interconnection agreement with CenturyLink to market services in conjunction with complementary services offered by its affiliate company HJ LLC, d/b/a Big Dog Internet. *Id.* at 2.² Optix Media plans to collocate in the CenturyLink Pocatello Central Office to gain access to copper circuits to supply ADSL, SDSL, and T1’s. *Id.* at 3. Further deployment will involve remote terminals throughout the initial service territory of Pocatello, Blackfoot, Idaho Falls and Rexburg, Idaho. *Id.*

Optix Media says it and HJ LLC are separate companies with common ownership. *Id.* at 2. Optix Media is a new company and, therefore, includes the financial statements for HJ LLC. Optix Media says it has reviewed the Commission’s rules governing telecommunications services in Idaho and commits to providing service in accordance with these rules. *Id.* at 4.

STAFF RECOMMENDATION

Staff has reviewed Optix Media’s Application for a CPCN, and believes the Company understands and agrees to comply with the Commission rules and requirements. Based on this review, Staff believes Optix Media’s filing fulfills the requirements of the Commission Rules and Procedural Order No. 26665. Staff believes Optix Media possesses the requisite financial, managerial, and technical qualifications necessary to operate as a provider of telecommunications services. Staff, therefore, recommends approval of the Application for a Certificate of Public Convenience and Necessity subject to the following conditions:


1. Optix Media complies with number pooling and reporting requirements of the North American Numbering Plan Administrator, as set forth in Commission Order No. 30425;
2. Optix Media provides necessary reports, and contributes as appropriate to the Idaho Universal Service Fund, Idaho Telecommunications Relay System, Idaho Telecommunications Service Assistance Program, and complies with all future reporting requirements deemed appropriate by the Commission for competitive telecommunications providers;

² The Application mistakenly lists the affiliate as “MJ” LLC. Application Exhibit B shows the affiliate is “HJ” LLC.

3. Prior to issuance of the Certificate, Optic Media files a final price list with all its rates, terms and conditions with the Commission;

4. Optic Media will relinquish its Certificate and all telephone numbers if, within one year of issuance of a CPCN, the Company is not providing local exchange telecommunications service in Idaho.

Respectfully submitted this 27th day of March 2012.


For: _____
Neil Price
Deputy Attorney General

Technical Staff: Grace Seaman

i:umisc:comments/omlt12.1npgs comments

CERTIFICATE OF SERVICE

I HEREBY CERTIFY THAT I HAVE THIS 27TH DAY OF MARCH 2012, SERVED THE FOREGOING **COMMENTS OF THE COMMISSION STAFF**, IN CASE NO. OML-T-12-01, BY MAILING A COPY THEREOF, POSTAGE PREPAID, TO THE FOLLOWING:

BRAD McSPADDEN
OPTIX MEDIA LLC
4978 RAINBOW LANE
CHUBBUCK ID 83202
E-MAIL: customerservice@optixmedia.net



SECRETARY

CERTIFICATE OF SERVICE